

Sterling Chamber of Commerce

Mission: Create value to City, Businesses, and Neighbors in our community

Overview

The Sterling Chamber of Commerce board is comprised of 9 members all serving staggered 1-3 year terms and an Executive Director. The Executive Directors roll is to oversee and coordinate event planning, fundraising, membership and organizational administrative duties and reports to directly to the board.

Sterling Chamber of Commerce Committees

Design	<p>Committee Chair: Barb Benson</p> <p>Design enhances and maintains the physical and visual elements of our community through our many ongoing projects. Currently they take care of our banner projects, downtown flower pots, and help maintain historic preservation</p>
Economic Vitality	<p>Committee Chair: Seth Cordell</p> <p>Economic vitality focuses on business and community development. EV works to diversify the district's economic base, support existing businesses, and build an entrepreneurial base</p>
Promotions	<p>Committee Chairs: Steph Walton</p> <p>Promotions will do just that. Help plan and promote our many Chamber events throughout the year. Such as, Pot's N' Pedals, Old Fashion Fourth of July, Warrior Fest, Community Thanksgiving dinner, Shred Day/City Wide Garage sale, Santa's visit, annual Soup Supper, and Main Street Mall. They will also help schedule First Friday Coffees and potential summer concerts</p>
Organization	<p>Committee Chair: Amy Derr</p> <p>Our organization committee will help create our new Membership Investment Structure, organize and host fundraising events, business and professional development workshops, plan our annual meeting, and assist in maintaining our website and social media platforms</p>
Main Street Sterling	<p>Committee Chair: Jean Lewis</p> <p>Main Streets committee with assist the director and chair in maintaining Main Street by-laws to keep our accreditation. Stay in compliance with all of Kansas Main Street requirements and issue IWW and Legacy Fund Grants</p>